

# Syllabus Readings Covered in English 25 Final Exam

**Yellow highlighted items =**

Know these readings for the exam for **short-answer, multiple-choice, and identification questions** about specific ideas, titles of works, and author names.





**Blue highlighted items =**

Know the main ideas included in these works for short-answer and multiple-choice questions. But the exam will **NOT ask you to identify passages** from these works.

## 3. The Postindustrial & Neoliberal Age Information's Impact on Work and Power



### Class 17 (W., May 8) — Postindustrial "Knowledge Work"

CLASS 17 NOTES

- "Scientific Management" (The Original "Smart Work")
  - **Frederick Winslow Taylor**, *Principles of Scientific Management* (1911)
    - [Chap. 2](#); read only first 14 pages of the PDF. 
    - [Excerpt on bricklaying](#)
- "Knowledge Work" (Today's Smart Work)
  - **Joseph A. Schumpeter**, *Capitalism, Socialism and Democracy* (1942), pp. 82-84 (on "creative destruction")
  - **Shoshana Zuboff**, *In the Age of the Smart Machine: The Future of Work and Power* (1988), pp., 3-12 Also read these [online excerpts](#). 
  - **Joseph H. Boyett and Henry P. Conn**, *Workplace 2000* (1992), pp. 1-46 
  - **Peter Senge**, *The Fifth Discipline* (1990), pp. 3-14 

### Class 18 (F., May 10) — Neoliberal "Networked Society"

CLASS 18 NOTES

- **William H. Davidow and Michael S. Malone**, *The Virtual Corporation* (1992), pp. 1-19, 50-66, 184-205, 214-16 
- **Wendy Brown** interviewed by Timothy Shenck, ["What Exactly is Neoliberalism?"](#) (2015)
- **Manuel Castells**, ["Materials for an Exploratory Theory of the Network Society"](#) (2000)  (read only the abstract and the two sections titled "The Network Society: An Overview" and "Social Structure and Social Morphology: From Networks to Information Networks" on the pages numbered 9-17)

## Week 7

### Class 19 (M., May 13) — Against All the Above

CLASS 19 NOTES

- Early "Cyberlibertarianism"
  - **John Perry Barlow**, "[A Declaration of the Independence of Cyberspace](#)" (1996)
  - **Richard Barbrook and Andy Cameron**, "[The Californian Ideology](#)" (1996). (Optional: for fun, read Louis Rossetto, [Rebuttal of the Californian Ideology](#), 1998)
  - **Critical Art Ensemble**, "[Electronic Civil Disobedience](#)" (1996) (read only the main essay, not the appendices) --alternative site that works in iOS Safari browser (the essay is the first chapter of the whole book by the CAE at this site)
  - **Jodi** (network artist pair): [home page](#). Click around and see what you can understand about this page and its subpages. ([Info about Jodi](#))

Assignment due in lecture in Class 19: [Essay 2 on Thomas Pynchon's \*The Crying of Lot 49\*](#)

### Class 20 (W., May 15) — (Continued)

CLASS 20 NOTES

- **Donna J. Haraway**, Excerpts from "A Cyborg Manifesto" (1985), chapter 8 in her book [Simians, Cyborgs, and Women: The Reinvention of Nature](#) (1991) -- The PDF contains the whole book. Read only following excerpts from the "A Cyborg Manifesto" chapter in the book:
  - pp. 149-155
  - pp. 161-165
  - pp. 170-173
  - p. 181
- Continuation of above lectures, plus discussion with the professor.

## Fiction Unit

### Class 21 (F., May 17) — Fiction About Postindustrial/Neoliberal Work & Power

CLASS 21 NOTES

- **William Gibson**, *Neuromancer* (1984), read half the novel by this class (Print book; available at UCEN Bookstore and elsewhere)



## Week 8

### Class 22 (M., May 20) — (Continued)

CLASS 22 NOTES

- **William Gibson**, *Neuromancer* (1984), finish the novel. (Print book)



### Class 23 (W., May 22) — (Continued)

CLASS 23 NOTES

- **William Gibson**, *Neuromancer* (1984), finish the novel. (Print book)



Assignment due in lecture in class 23: [Spreadsheet on Being Human in the Age of Knowledge Work](#)

### Class 24 (F., May 24) — (Continued)

CLASS 24 NOTES

- **William Gibson**, *Neuromancer* (1984), finish the novel. (Print book) -- Conclusion of professor's lecture on the novel.



## Week 9

## 4. Processing Literature Information's Impact on the Way We Study Literature


## Class 25 (W., May 29) — What is Text in the Digital Age?

- William Warner, Kimberly Knight, and UCSB Transliterations History of Reading Group, "In the Beginning was the Word: A Visualization of the Page as Interface" (View the [original Flash animation](#) for the best interactive access, or view the [MP4 video version](#) (or download the [AVI](#) or [WMV](#) video versions). On the original Flash page, click "Enter" and wait as the animation starts)
- Yin Liu, "Ways of Reading, Models for Text, and the Usefulness of Dead People" [PDF or HTML] (2013)
- Michael Witmore, "Text: A Massively Addressable Object" (2013)
- Wikipedia, "Markup Language" (read just for the main concepts, not the details)
- Alan Liu, "Transcendental Data: Toward a Cultural History and Aesthetics of the New Encoded Discourse" (2004) (read only pp. 49-57)

Assignment due in lecture in Class 25: [Essay 3 on Being Human in the Age of Knowledge Work](#)

## Class 26 (F., May 31) — Text Analysis and Literature

CLASS 26 NOTES


- Ted Underwood, "Seven Ways Humanists Are Using Computers to Understand Text" (2015)
- Ryan Heuser and Long Le-Khac, "A Quantitative Literary History of 2,958 Nineteenth-Century British Novels: The Semantic Cohort Method" (2012) 

## Week 10

Assignment due by email to your TA 24 hours in advance of section this last week of course: [Text Analysis Exercise & Short Commentary](#)

## Class 27 (M., June 3) — Topic Modeling and Literature



CLASS 27 NOTES

- David M. Blei, "Probabilistic Topic Models" (2013)  -- (read only to end of p. 79, before the math begins)
- Ted Underwood, "Topic Modeling Made Just Simple Enough" (2012)
- Andrew Goldstone's interface for exploring topic models. The Signs model has some extra, later-developed features. Especially helpful in learning how to work with these models is the guide page on "Interpreting the topic model of *Signs*"
  - [topic models of 100 years of literary criticism journals](#)
  - [topic models of 40 years of the \*Signs\* journal of "Women in Culture and Society"](#)

**Note for Final exam: you only need to be able to recognize/identify Andrew Goldstone's interface and know what it is for. (You don't need to know the particulars of what is contained in these two topic models.)**

## Class 28 (W, June 5) — Social Network Analysis and Literature

CLASS 27 NOTES

- Wikipedia, "Social Networks"
- Stephen P. Borgatti, et al. (2009), "Network Analysis in the Social Sciences" 
- Marten Düring, "Social Network Analysis for Humanists Cheat Sheet" (2015)
- Franco Moretti, "Network Theory. Plot Analysis." (Stanford Literary Lab Pamphlet #2, 2011) 

## Class 29 (F., June 7) — Conclusion: What Is Literature For in the Information Age? / What Is Information For in Literature?

CLASS 28 NOTES

Continues on next page --->


- **Discussion with the professor.** This "Colloquium Class" will use as a thought-prompt the ideas of "deformance" and "glitch" in the literary/artistic use of information technology.

- **Lisa Samuels and Jerome J. McGann**, "[Deformance and Interpretation](#)" (1999) -- (read only p. 25-30, and also get a sense of the "deformance" experiments in section V, p. 36-45, and the appendix, p. 50-53) [[alternate link](#)]

*[paywalled; UCSB students have free access through the campus network or from off-campus through the [UCSB VPN or Library Proxy server](#)]*

- Also available in an unpaginated [HTML version](#) (read only Sections 1-2 and the first four paragraphs of Section 3, and also get a sense of the "deformance" experiments in section V and the appendix)

- **Mark Sample**, "[Notes Towards a Deformed Humanities](#)". (2012)

- **Rosa Menkman**, [The Glitch Moment\(um\)](#) (2011) (read pp. 7-32: "Introduction," "Glitch Manifesto," "A Technological Approach to Noise," and "The Perception of Glitch")  See also Menkman's site: <http://rosa-menkman.blogspot.com>